

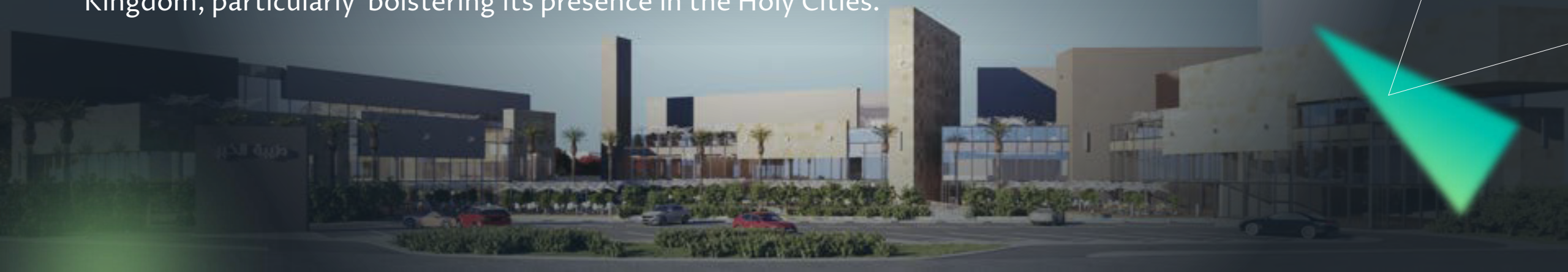


TOWARDS A WELCOMING HORIZON

The Saudi Powerhouse Defining the Future of Hospitality

Established in 1988, Taiba Investments is recognized as a leading hospitality and real estate company in the Kingdom of Saudi Arabia. Its extensive and varied portfolio comprises **39 properties**, including hotels, residential communities, and commercial plazas, with **over 7,700 keys** and an additional **9 projects** in development.

In 2024, Taiba Investments achieved a significant milestone in its strategic expansion plan by **acquiring Dur Hospitality**, a leading hospitality operator and real estate developer in Saudi Arabia. The merger has strengthened Taiba Investments' footprint across the Kingdom, particularly bolstering its presence in the Holy Cities.



FACTS

+47 years of unmatched experience
in the Saudi hospitality market



07

Cities



39+

Properties under
operation



+7,700

Keys under
operation



9

Projects under
development

OUR PORTFOLIO



Hotel
Holiday Inn & Suites Al Jubail

Hotels
Taiba Suites Madinah
Taiba Front Hotel (Waldorf Astoria)
Alaqeeq Madineh Hotel
Taiba Madineh Hotel
Dar Alkawthar Hotel
*Makarem Burj Almdineh
*Sheraton Taiba Hotel

Communities & Malls
Taiba Front Commercial Center
Taiba Suites Commercial Center
Alaqeeq Commercial Center
Taiba Commercial Center

Hotel
Holiday Inn & Suites Al Jubail

Communities & Malls
*Front Yard

Hotels
Riyadh Marriott Hotel
Riyadh Airport Marriott Hotel
Marriott Executive Apartments
Marriott Courtyard Hotel
Marriott Hotel Diplomatic Quarter
Marriott Executive Apartment DQ
Crowne Plaza Riyadh Palace Hotel
*Crowne Plaza Hotel

Communities & Malls
Dur DQ Villas & Apartments
Dur Al Wadi Compound
Dur Al Sharq Compound
Dur Bader Compound
Dur Al Maather Compound
Tuwaiq Residential Compound
Al Murabba Residential Compound
*Dur DQ Phase 6
Dur Alhada Compound
Awal Plaza
Deem Plaza (Front Yard Riyadh)

Hotels
*Rixos Obhur Jeddah

Communities & Malls
Dur Al-Yasmin Compound
Dur Al-Rawdah Compound
Dur Al-Andalus Compound

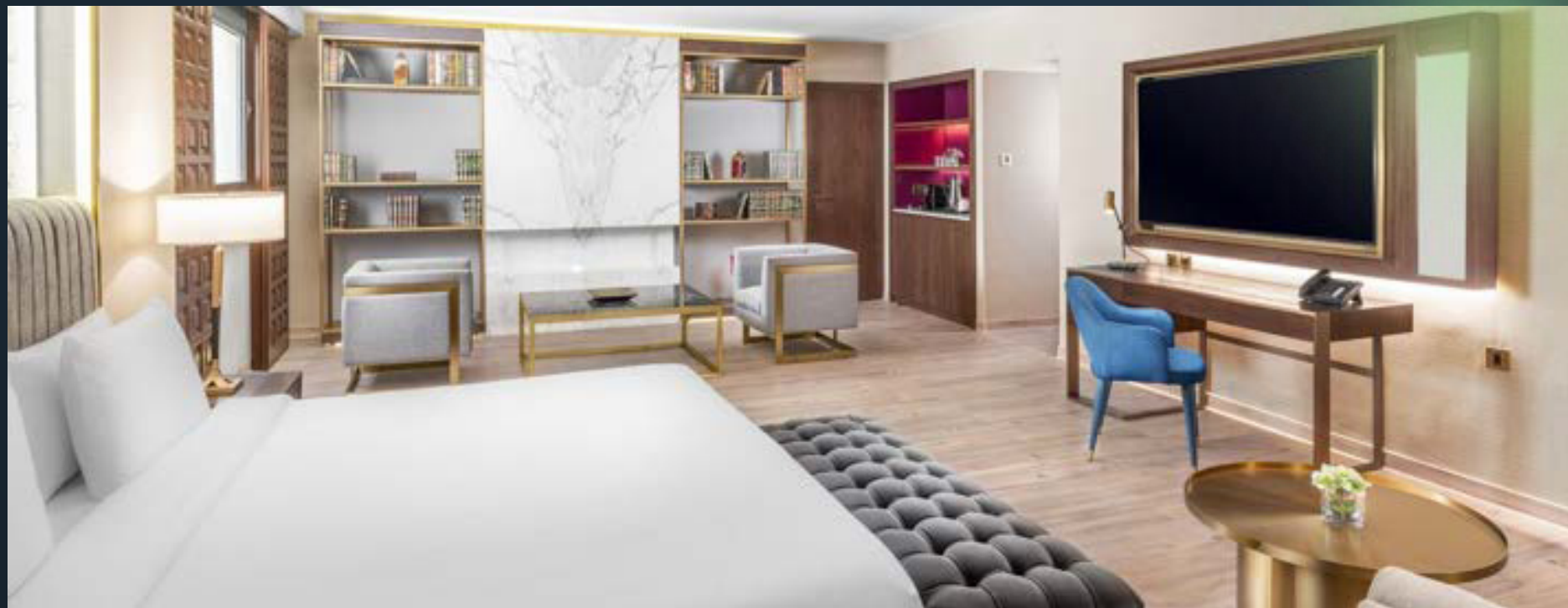
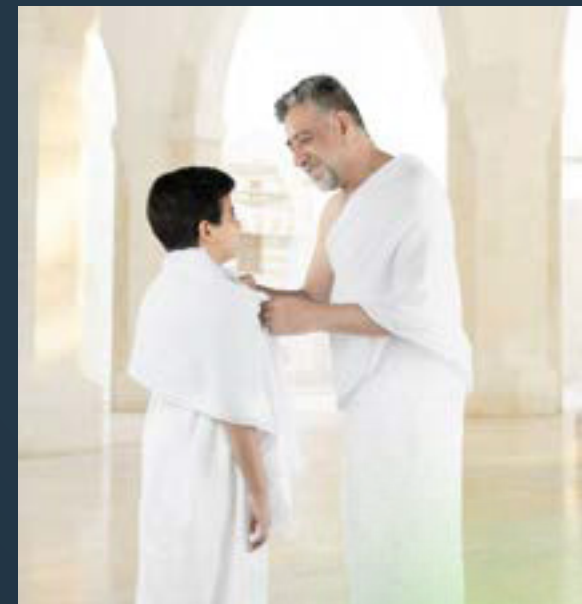
Hotels
Makarem Aiyad Makkah Hotel
Makarem Umm Alqura Hotel
Makarem Al-Bait Hotel
Makarem Mina Hotel
*Makarem Rwaya
*Nur by Makarem Alnaseem
*Makarem Aiyad Makkah Expansion

OUR BRANDS & PARTNERS

Unlocking opportunities with globally recognized and home-grown hotel brands



مكارم
MAKAREM





We exist to help our guests focus on and achieve their spiritual goals

At Makarem, we know our pilgrimage needs better than any other brand and are committed to helping you every step of the way by carefully considering every detail of your journey - from the initial point of contact, through to the end of your stay with us, and beyond - and making that journey as seamless and fulfilling as possible through the perfect combination of spirituality, hospitality and practicality



Located in Holy Cities
Makkah & Madina



Facilities And Services
Specifically Designed To
Satisfy All Pilgrim Needs



Distinguished Spiritual
Concierge



Combines Authentic Saudi
Hospitality With International
Standards



Award Winning Leading
Saudi Hospitality Brand



30 years of success
and profitability





nur Hotels by
Makarem

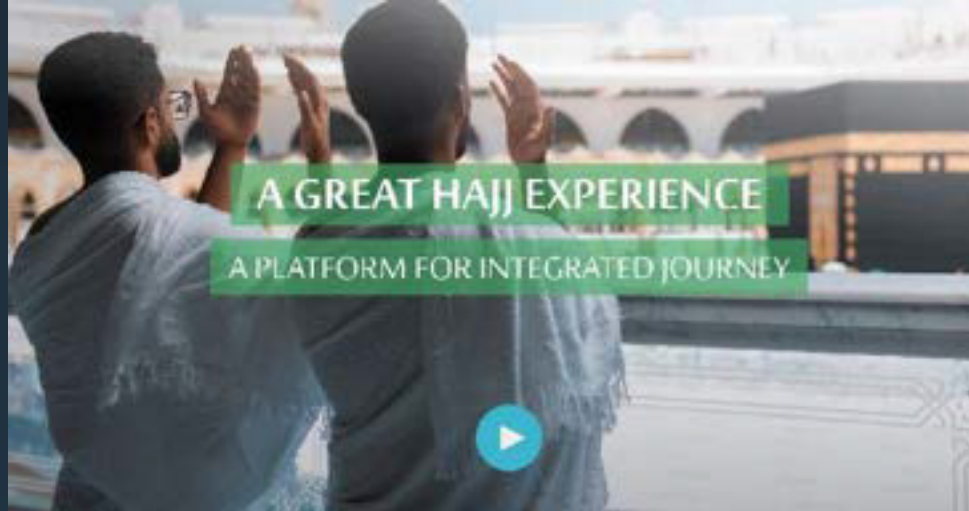
Affordable and Convenient Stay Experience At Makkah and Madina Without Compromises

Nur by Makarem is a Makarem platform brand to easily convert properties to Nur hotels and provide the visitors with a convenient and affordable stay experience that is designed for the holy cities.



JOUR

شركة دور الضيافة لخدمات الحج
Dur Hospitality for Hajj Services

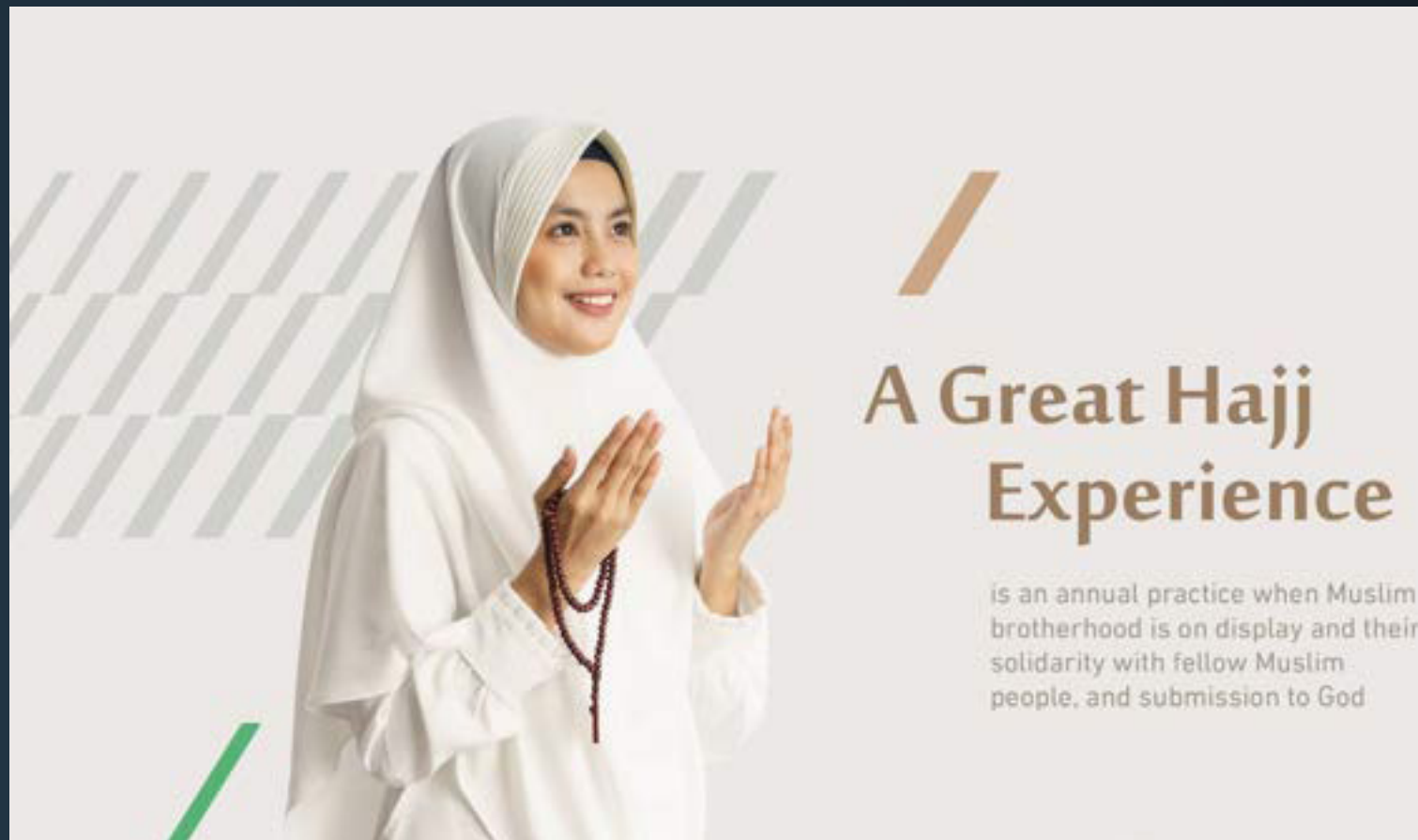
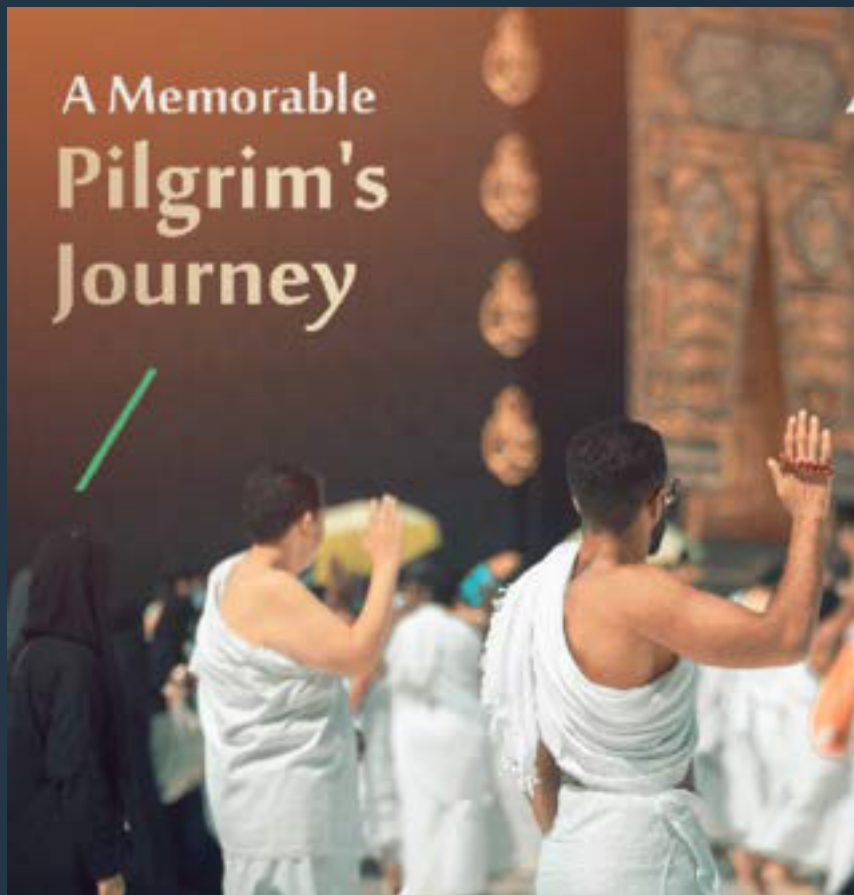


A GREAT HAJJ EXPERIENCE

A PLATFORM FOR INTEGRATED JOURNEY



A Memorable
Pilgrim's
Journey



A Great Hajj Experience

is an annual practice when Muslim brotherhood is on display and their solidarity with fellow Muslim people, and submission to God



Key Properties

Under Operation





Marriott Hotel & Executive Apartments



Keys
80 rooms
140 apartments



City
Riyadh,
Saudi Arabia



Location
Diplomatic Quarter (Alsafarat)





Riyadh Airport Marriott Hotel



Keys
339
rooms



City
Riyadh,
Saudi Arabia

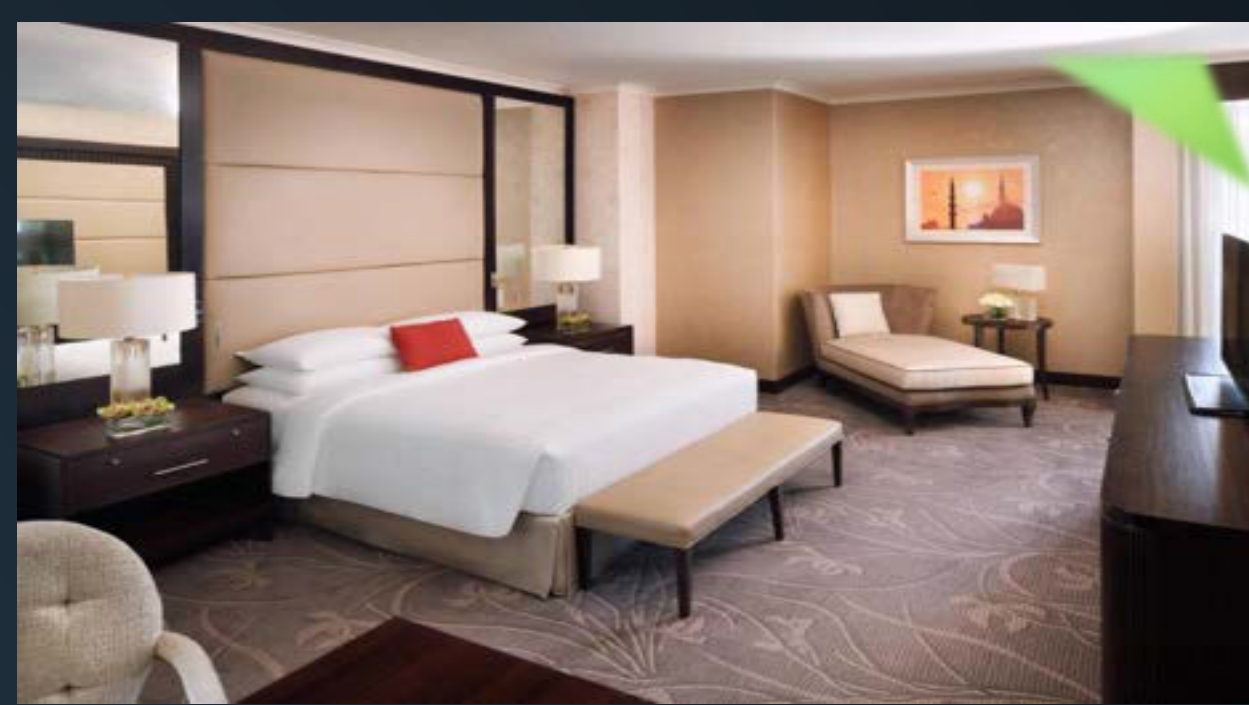




Riyadh Marriott Hotel

Keys
418
Rooms & Suites

City
Riyadh,
Saudi Arabia





Marriott Executive Apartments Riyadh



Keys
118
Hotel Apartments



City
Riyadh ,
Saudi Arabia



COURTYARD[®]
BY MARRIOTT

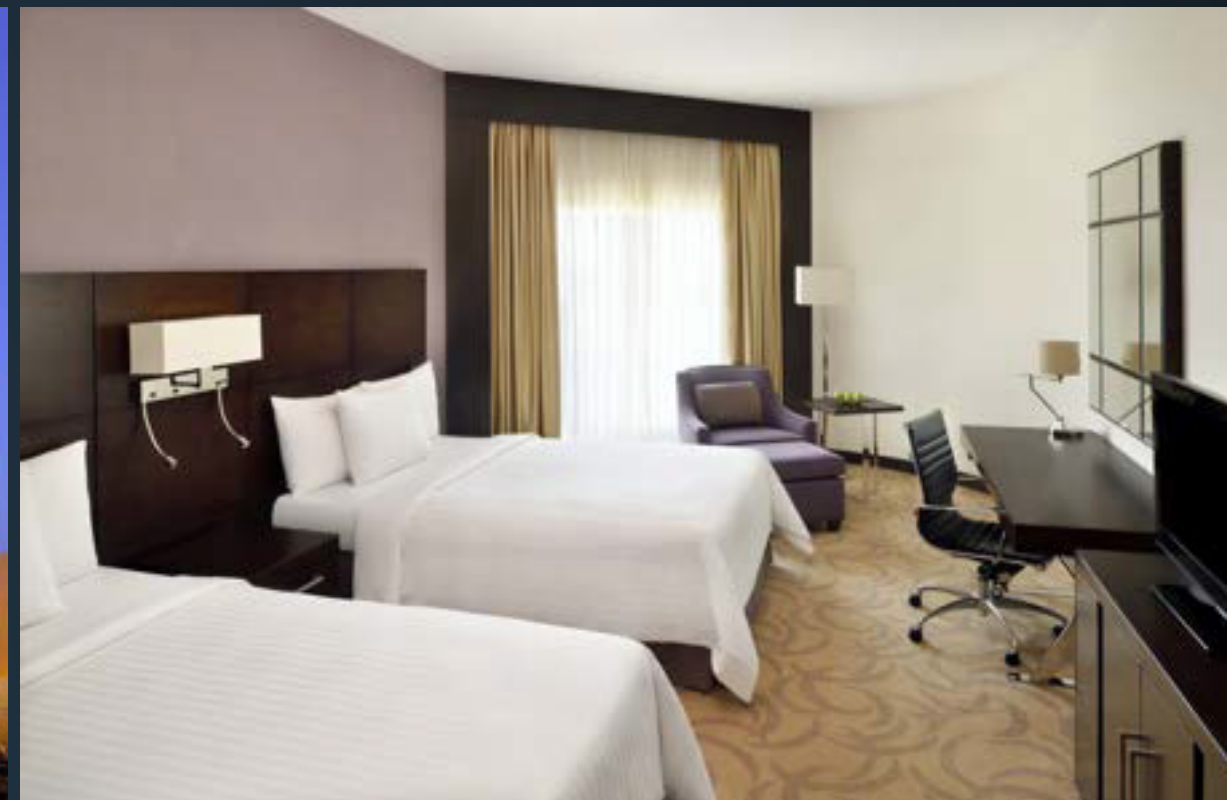
Courtyard Riyadh Hotel Diplomatic Quarter



Keys
286
Rooms & Suites



City
Riyadh,
Saudi Arabia





Crown Plaza Riyadh Palace Hotel

Keys
304

City
Riyadh,
Saudi Arabia



H Holiday Inn & Suites

AN IHG® HOTEL

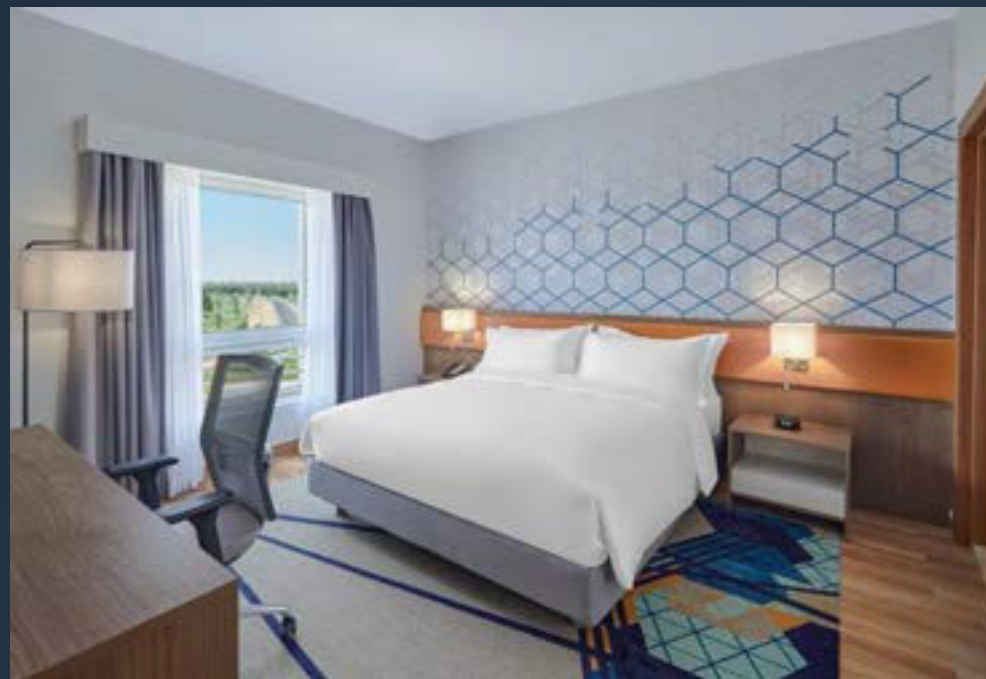
TABUK



Keys
169
Rooms



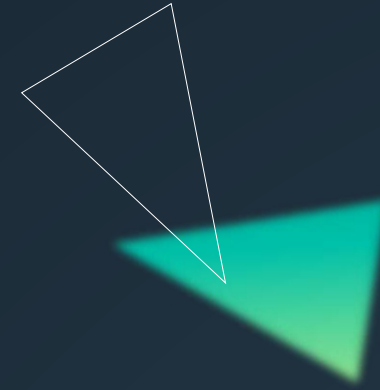
City
Tabuk,
Saudi Arabia



**H Holiday Inn
& Suites**
AN IHG® HOTEL
AL JUBAIL

Keys
144
Rooms

City
Jubail,
Saudi Arabia





Makarem Ajjad Hotel



Keys
411
Rooms & Suites



City
Makkah,
Ajjad Street



Location
300m from Haram



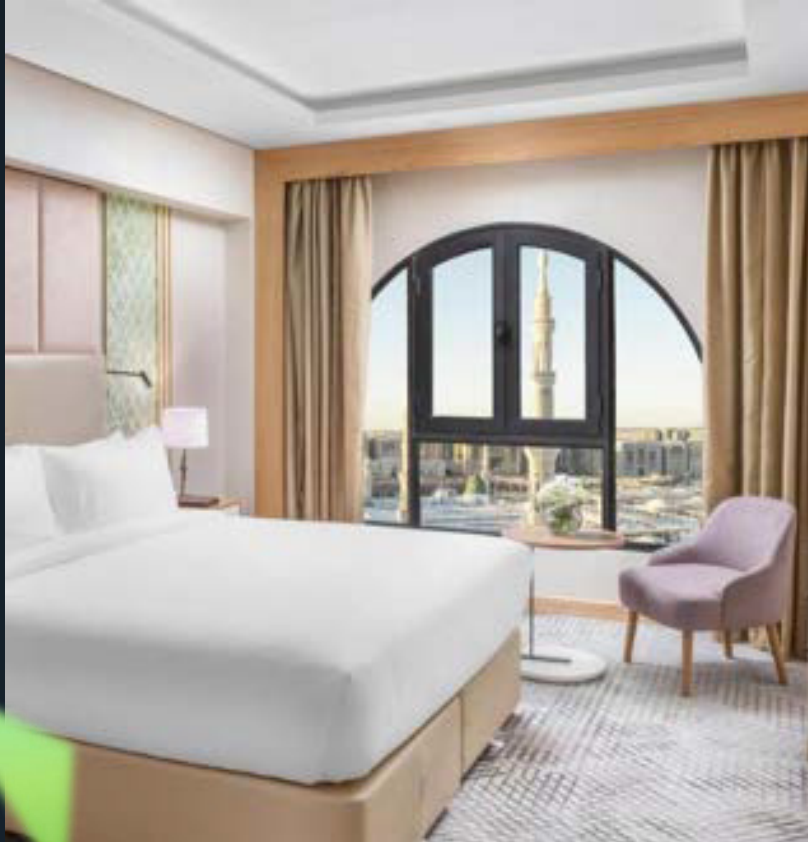
المدينة
أجنحة طيبة

TAIBA SUITES
MADINAH

 Keys
360 suits
227 shops

 City
Al Madinah,
Saudi Arabia

 Location
In the center of Al-Masjid an-
Nabawi's Northern Square



المدينة
واجهه طيبة

TAIBA FRONT
MADINAH



Keys

630 rooms
180 shops



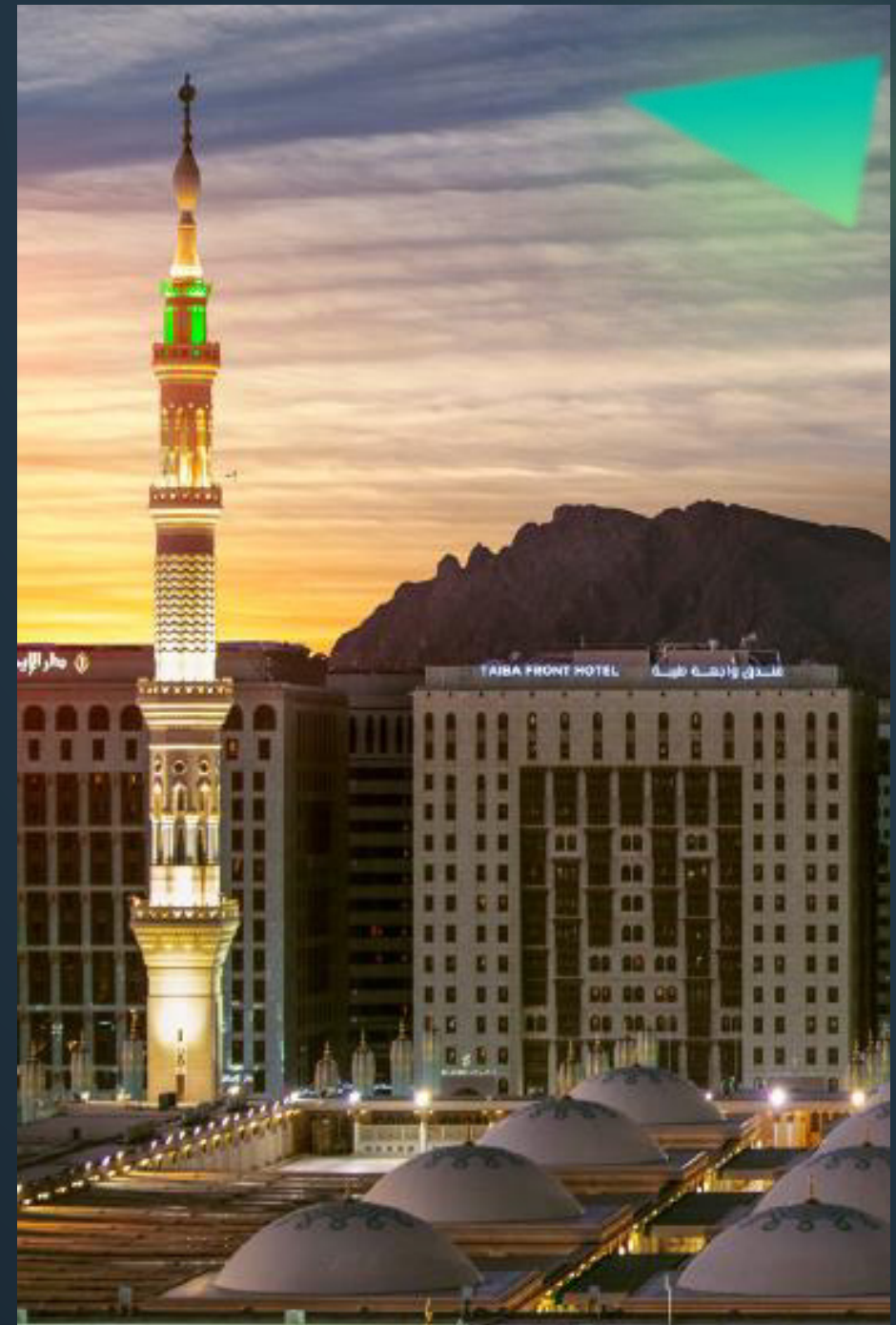
City

Al Madinah,
Saudi Arabia



Location

Next to Taiba R&C Center on the
northern side of Al-Masjid an-
Nabawi



المدينة
فندق العقيق

AL AQEEQ HOTEL
MADINAH



Keys
505 rooms
40 shops



City
Al Madinah,
Saudi Arabia



Location
On the northern
side of Al-Masjid an-Nabawi



المدينة
فندق طيبة

TAIBA HOTEL
MADINAH



Keys

208 rooms
21 shops



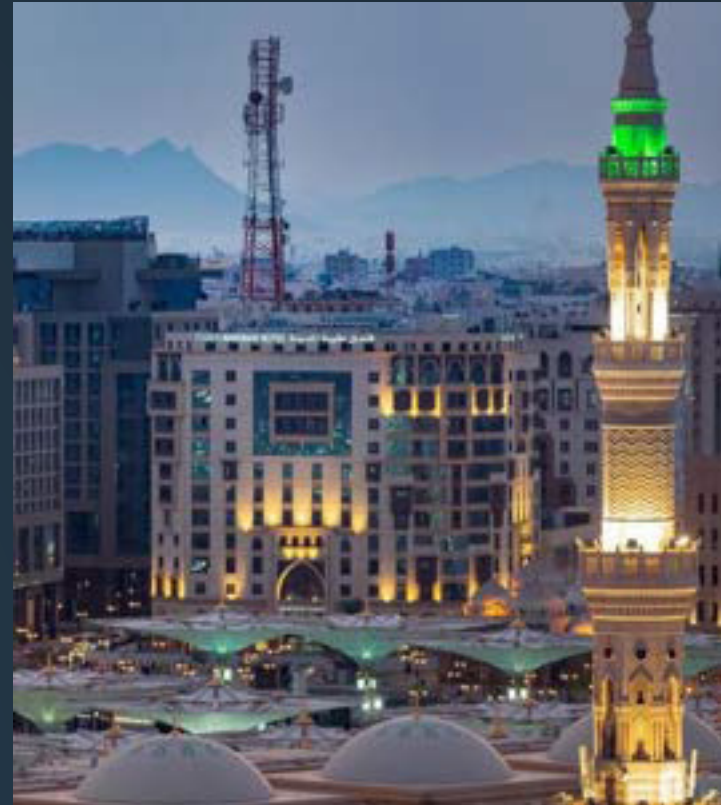
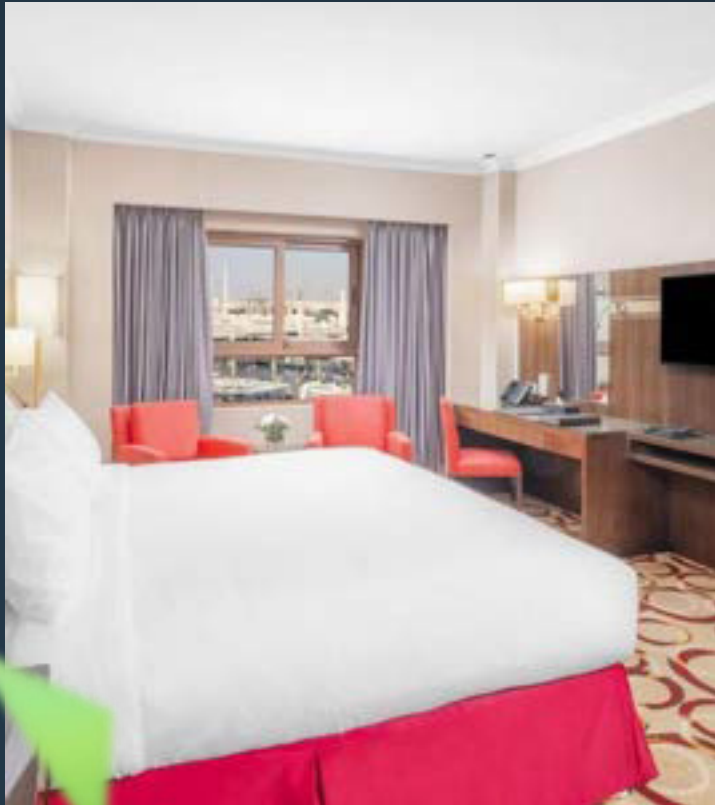
City

Al Madinah,
Saudi Arabia



Location

On the southwestern side of the central
area of Al-Masjid an-Nabawi.



دور السفارات

DUR ALSAFARAT



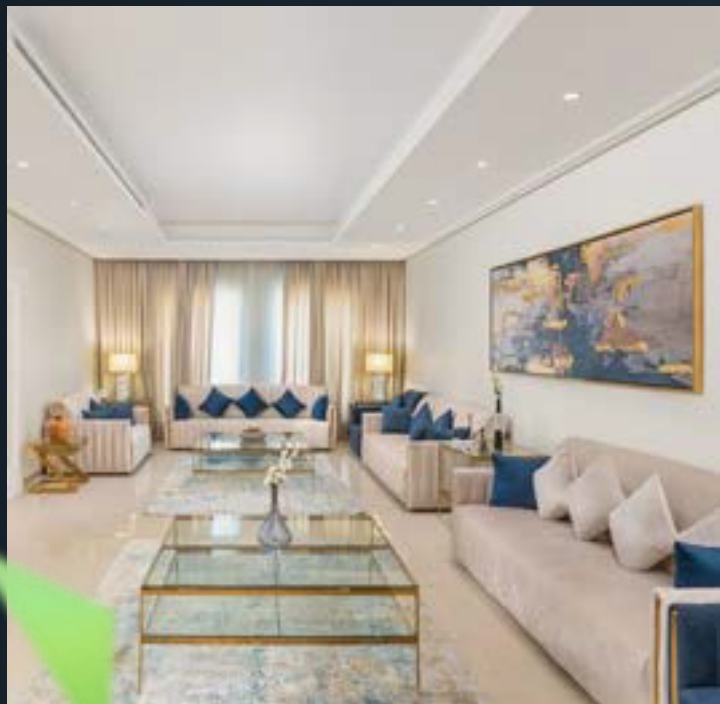
Keys
434
residential units



City
Riyadh ,
Saudi Arabia



Location
Diplomatic Quarter
(Alsafarat)



دور الهدا

DUR ALHADA

 Keys
75
Villas

 City
Riyadh ,
Saudi Arabia

 Location
Alhada
Neighborhood





Projects

Under Development





CROWNE PLAZA
HOTELS & RESORTS

Crowne Plaza Al Takhassousi



Location
Riyadh, Saudi Arabia



Keys
302



Opening
2024





stc Square Hotel



Location
Riyadh, Saudi Arabia



Keys
165



Opening
2027





Makarem Burj Almadina Hotel



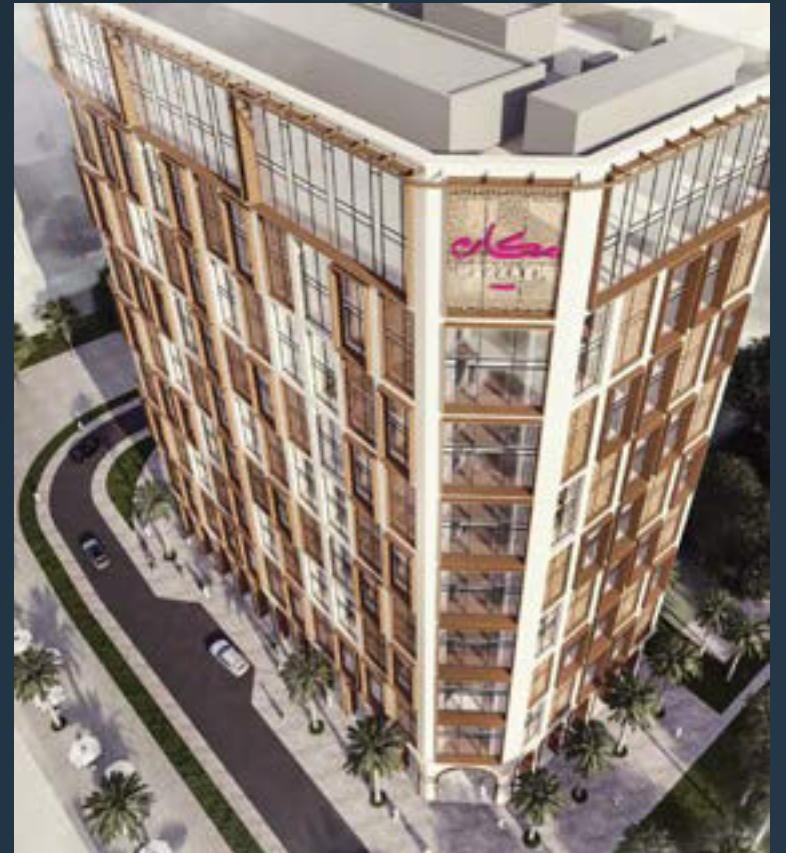
Location
Al Madinah, Saudi Arabia



Keys
374



Opening
2024





Makarem Rwaya Hotel



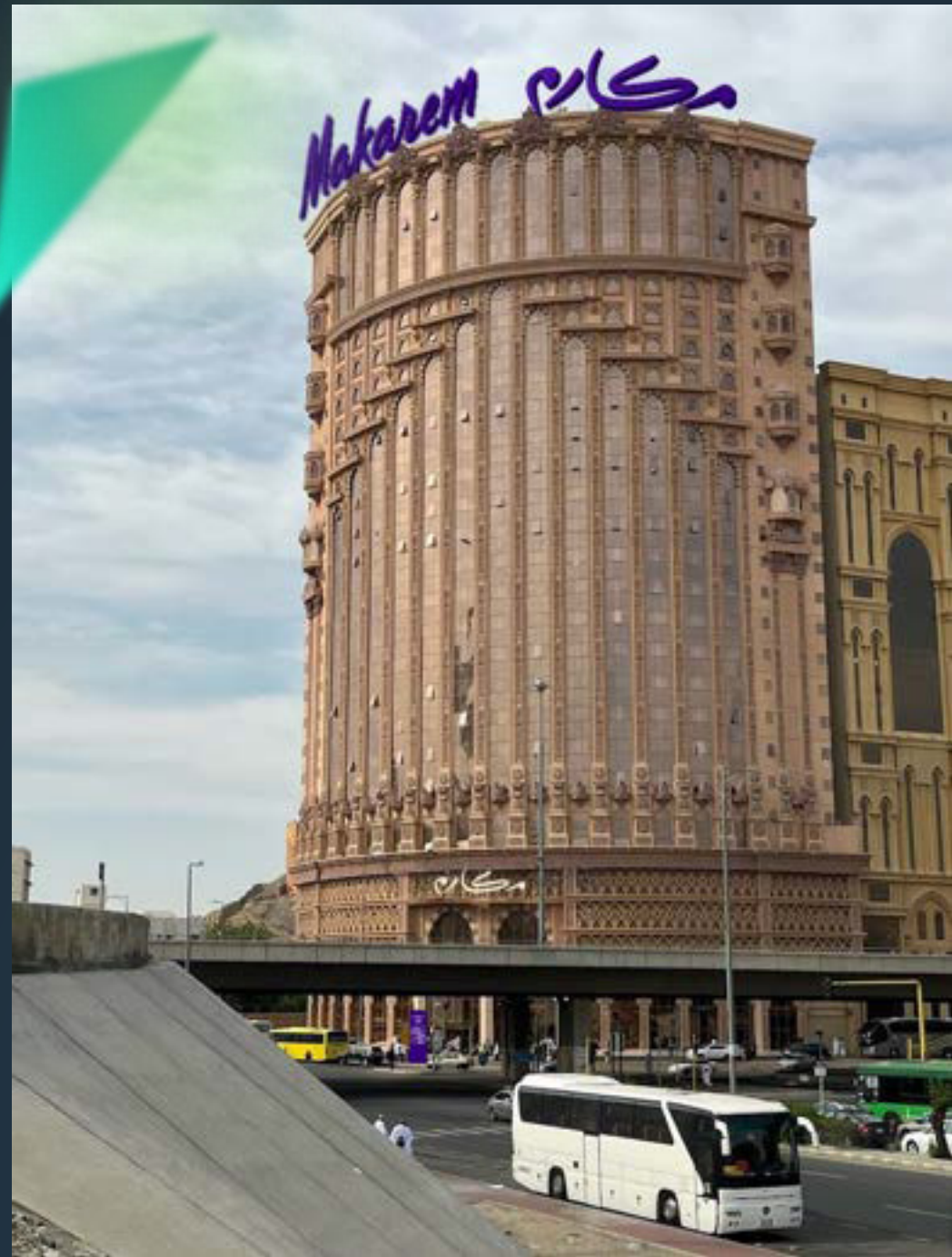
Location
Makkah, Saudi Arabia



Keys
592



Opening
2025





SHERATON

Sheraton Taiba Hotel



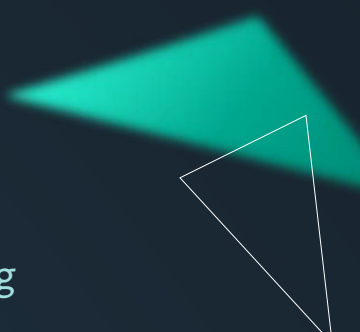
Location
Al Madinah, Saudi Arabia



Keys
435



Opening
2025




ARABIAN PROPERTY AWARDS
 ARCHITECTURE
 ★★★★★
 BEST HOTEL ARCHITECTURE SAUDI ARABIA
 Sheraton 5-Star Hotel by SH
 2023-2024





NOVOTEL

HOTELS & RESORTS



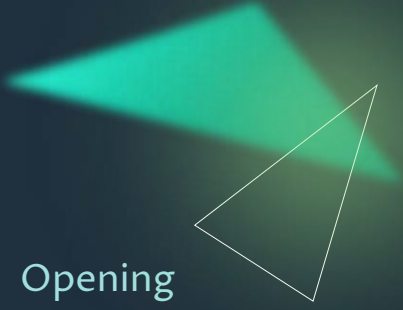
Location
Al Madinah, Saudi Arabia



Keys
394



Opening
2025





W
WALDORF ASTORIA®
HOTELS & RESORTS

Waldorf Astoria Al Madina

“Taiba Front Hotel”



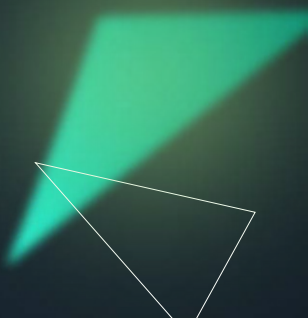
Location
Al Madina , Saudi Arabia



Keys
+300



Opening
2028





RIXOS
HOTELS

Rixos Obhur Jeddah Resort



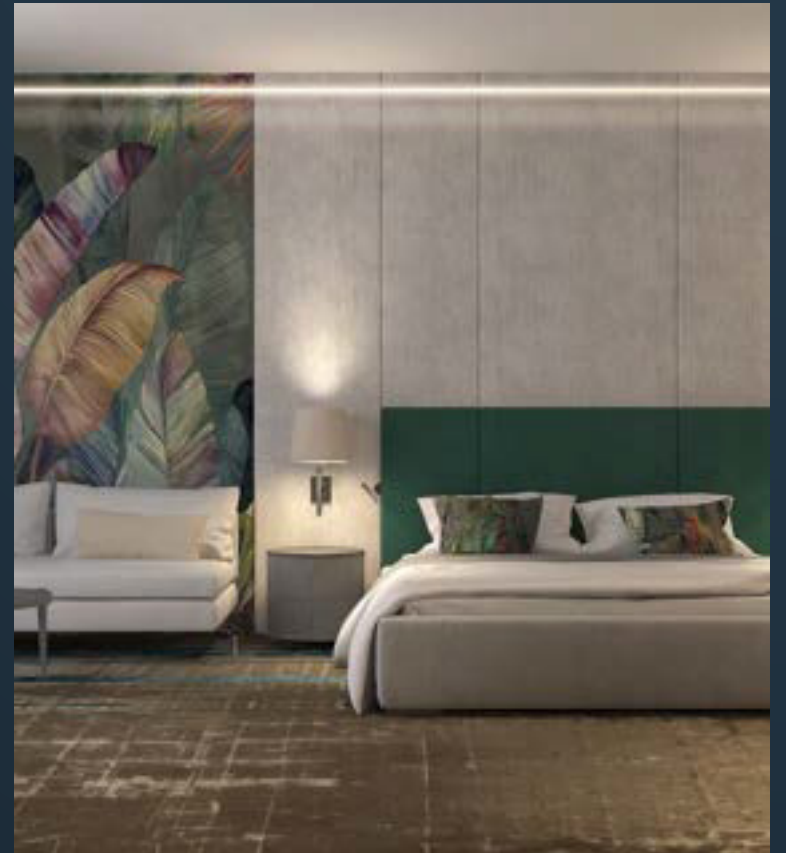
Location
Jeddah, Saudi Arabia



Keys
250



Opening
2024





FRONT YARD

ALKHOBAR



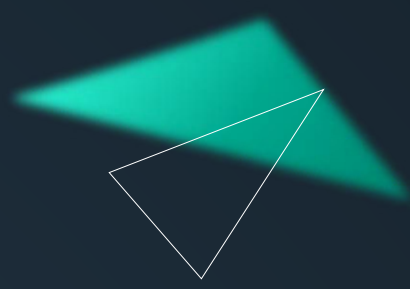
Location
Al Khubar , Saudi Arabia



F&B/Retail Destination
9



Opening
2024





THANK YOU!
